

Film Wax Italwax

For hair removal on delicate areas (underarms, bikini, face)

Italwax Film Wax is a new generation of stripless waxes.

Due to adding of the specific components, wax has unique properties and advantages:

- Film Wax has lower melting temperature 40 - 45 °C
- Film Wax completely provides the relief of depilated area, catches all hair close to the skin surface which allows hair removal from hard-to-reach areas on the first try
- Applied in a thin layer using the spatula regardless of hair growth direction
- Film Wax application can't be broken during removal
- Film Wax sticks only to the hair and not to the skin, reducing pain and skin irritation during the procedure



Rose

Transparent Film wax. Applied in a thin layer, removed as a film. Characterized by a long setting up time which allows even the inexperienced cosmetologist to thoroughly apply on depilation area, allowing enough time to correct mistakes prior to wax hardening. Effective for removal of coarse and short hair. Ideal for underarms, bikini and face areas. Setting up time 10 - 12 seconds.



White Chocolate

Medium dense wax with titanium dioxide. Characterized by high plasticity which does not create stretchy threads. Does not leave irritation or redness on skin. Effective for removal of coarse and short hair. Has slight vanilla aroma. Setting up time 6 - 7 seconds.



Selfie Wax

Innovative "Selfie" wax formulation was created specifically to remove unwanted hair on the sensitive face skin. Wax "Selfie" is formulated resin-free and is created to remove hair on the sensitive skin of the face. Natural oils complex in wax composition cushions wax effect on face, creates maximum protection and extra comfort during the procedure. Wax does not burn and does not injure delicate skin, it does not leave redness even on thin and sensitive skin. The working temperature of the wax is + 38 °C.



Pour Homme (For Men)

Unique composition of wax for men made especially for men depilation. Provides maximum adherence of wax with thick men's hair. Wax easily removes 100% of unwanted hair with only one application and the minimum of pain during the procedure. Doesn't damage the skin. Applies with a spatula regardless of hair growth direction. Suited ideally for terminal hair waxing on the face and neck, for trimming of beard, moustache, brows, and hairline. Setting up time 6-10 seconds.

- *Film Wax due to its long setting up time (5-12 seconds) warms the skin, and removes even short and coarse hair*
- *Film Wax is removed as a flm, depilates all the hair with roots, does not leave any broken hair, irritation or redness*
- *The number of applications to a treated area is 3 times less compared to traditional hot wax*
- *Significantly educes depilation procedure time*
- *38% more economical in use, comparing to classic hot wax*

Product sizes: granule sack 500 g and 1000 g / 1.1 lb and 2.2 lb



Plum

Medium thickness wax with titanium dioxide. Characterized by high plasticity and does not create stretchy threads. Creamy, scented wax with a slight fruit aroma. Effective for removal of coarse and short hair. Ideal for underarms, bikini and face areas. Setting up time 6 - 7 seconds.



Natural

Transparent wax with the special delicate formula for sensitive areas. The wax follows the body curves and easily captures the short and coarse hair on uneven surfaces. While applying, the wax temperature is very low, which makes it ideal for sensitive skin in delicate areas. Setting up time 6 - 10 seconds.



Why hot Film Wax?

Check out our tutorial videos at:



<http://youtube.italwax.com/>



Hot Film wax is a new generation of hot (hard) waxes. Hot Film wax compared to hot traditional wax is more elastic, flexible, has a lower melting temperature and adheres better to hair.

Why should you choose Italwax?

- Lower temperature: Italwax melts at 41 °C, which is very close to normal body temperature, so it never burns the skin.
- Unlike any soft wax, Hot Film wax sticks only to the hair, rather than the skin. That reduces discomfort and pain during the procedure. This feature is extremely important for face waxing, where excessive skin tension can cause wrinkles to appear prematurely.
- Hot Film wax sets up quickly and speeds up the procedure, but remains elastic even after it solidifies. Its application does not break in the middle during removal.
- Hot Film wax is applied regardless of hair growth direction. The wax will remove the hair from the roots due to its extensive grip, no matter which direction it is applied.
- The elasticity of Hot Film wax can follow the body's curves and removes all the hair in delicate areas with 100% effectiveness during one application.
- Italwax Hot Film wax is applied in a very thin layer, saving wax consumption.

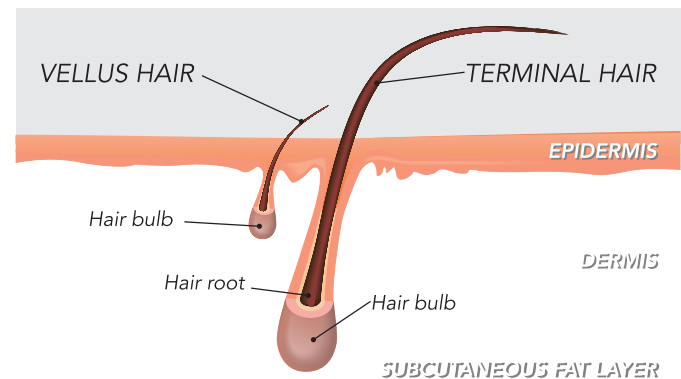
Why Hot Film wax only for face, bikini, underarms, and trunk area?

The hair consists of a visible part that is above the skin and a lower part that is called the follicle or the root of the hair. There are up to 5 million follicles capable of producing different hair on the human body. There are two main types of hair. Most of the hair that covers the human's body are tiny and colorless. Those hairs are called Vellus and they help to regulate body temperature. The Vellus hair root is located close to the surface and has a small bulb.

The ones located in several areas like scalp, eyebrows, eyelashes, beard, underarms, trunk, and bikini are thicker, longer and pigmented and are called Terminal Hairs. The bulb of Terminal Hair is located much deeper in the skin and its bulb is much bigger compared to Vellus Hairs.

Terminal hair is removed exclusively with Hot Film wax. The application of Hot wax forms a thin film on the skin surface and sets up in 4-10 seconds. During this time, the skin gets warmed, pores open, and the hair becomes softer and more supple. It is easier to pull the hair out with the root, without breaking it off, if the pore is open and hair muscle is relaxed. The effectiveness of the procedure is better if Hot Film wax is used in the Terminal Hair areas.

Knowledge of the structure of the hair and the stages of its growth, are necessary for professionals to correctly approach the waxing procedure and to choose the proper wax and methods for hair removal.



Classic liposoluble warm waxes

Used for depilation of large areas (arms, legs, back)

Medium density waxes

Created for removal of medium-coarse hair, contain Titanium Dioxide for better adhesion of wax with hairs, non-transparent, well visible on skin.

Melting temperature: 40 °C.

* - Scented wax.

Product forms:
cartridge 100 ml / 3.5 oz
cans 400 ml and 800 ml / 14 oz and 28 oz



White Chocolate*



Aloe Vera



Banana*



Natural



Classic liposoluble warm waxes

Used for depilation of large areas (arms, legs, back)

Warm waxes of high density

Suitable for removal of short, coarse hair. High content of Titanium Dioxide. Advanced adhesion. Effective for removal of short and coarse hair.

Melting temperature: 40 °C.

* - Scented wax.

Product forms:
cartridge 100 ml / 3.5 oz
cans 400 ml and 800 ml / 14 oz and 28 oz



The waxing procedure with ItaltWax Film wax:

1. Preheat wax to a working temperature of 40 / 45 °C
2. Treat depilation area with the alcohol-containing pre wax lotion Aloe to degrease the skin and remove residues of cosmetic products.
3. Apply a thin layer of wax with spatula regardless of hair growth direction but towards you, leaving a small "lobe" which will later be used as a grip (for underarm depilation, apply in one application).
ATTENTION- Do not rush during application, press spatula thoroughly with necessary force.
4. Wax will harden in 4-10 seconds. During this period wax will catch all hair completely (when touching and ready for removal wax should not stick to the hand).
5. Stretch the skin in direction opposite from the tear-off, remove wax with fast movement away from yourself and parallel to the skin.
6. Repeat procedure at the next section.
7. Upon completion of depilation, treat skin with soothing, cooling, oil-free product Cooling Gel or Orchid Emulsion.

Common mistakes:

- Wax stretches like caramel and is difficult to remove.
Reason: wax didn't set up yet.
What to do: put some talcum powder on the wax, wait 2-3 seconds and remove.
- After wax removal some hairs remain.
Reason: the wax was not applied strongly enough with the spatula so the hair didn't get adequately attached.
What to do: apply the wax on the remaining hair. Push in wax stronger, while pressing the spatula to the area of hair removal.
- The wax does not harden.
Reason: too thick layer of wax.
What to do: carefully "smudge" the deposited application on a larger surface. Next time apply thinner layer of wax.
- The edges of wax application remain on the skin after removal.
Reason: uneven application of wax.
What to do: create an even layer of wax in the middle and on the edges.

ItaltWax



Pre Wax Lotion aloevera

Degreases the skin and lifts hairs, without overdrying effect.
Economically efficient when used on large area (legs, arms, back).

Product forms: 250 ml



Italwax®

After Wax Oil mint

Quickly and easily removes wax residue from the skin, soothes the skin after hair removal, leaving a feeling of freshness and smoothness. Menthol reduces painful reactions, reduces inflammation by lowering the local temperature.

Product forms: 250 ml

Pre Wax Gel milk

This gel removes any traces of deodorant, cream, body oil and make up from the skin prior to waxing. It properly cleanses the skin to guarantee optimum bonding of the wax. It is non-greasy and easy to absorb.

Product forms: 1000 ml / 250 ml



After Wax Lotion aloevera

The after wax dry-oil removes any wax residue leaving the skin relieved and free from any post-depilation redness. Enriched with vegetal Extract of Aloe Vera, it guarantees protective, calming, moisturizing and refreshing actions. It is non-greasy, absorbs quickly and contains a UV filter.

Product forms: 1000 ml / 250 ml

Merchandise



Wax Trolley



Cartridge
Wax Heater



Wax Heater
(Single)



Wax Heater
(Double)

Filo Bianco S.r.l.

is present in 64 countries worldwide



• EEC: AUSTRIA BELGIUM BULGARIA CZECH REPUBLIC CIPRO CROATIA DENMARK ESTONIA FRANCE GERMANY GREECE HUNGARY LATVIA LITHUANIA MALTA NETHERLANDS POLAND PORTUGAL ROMANIA SLOVAKIA SLOVENIA SPAIN SWEDEN
• EXTRA EEC: ARAB EMIRATES BELARUS BRAZIL CANADA CHILE EGYPT GEORGIA INDIA IRAN ISRAEL JAPAN KAZAKHSTAN KOREA KOSOVO KUWAIT LEBANON LIBYA MACEDONIA MALAYSIA MOROCCO MAURITIUS MEXICO MOLDOVA NEW CALEDONIA NEW ZELAND NORWAY PAKISTAN PALESTINE PANAMA RUSSIA SERBIA SINGAPORE SOUTH AFRICAN REPUBLIC SWITZERLAND TUNISIA TURKEY UKRAINE UNITED KINGDOM URUGUAY USA VIRGIN ISLANDS UK

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M : +91 7496969571, 9910652653 | E : info.umimpex@gmail.com



ItalWax

